

A painting by Christine Pichette hangs behind aperiwinklesofawith contrastingvibrant throw pillows.



AVANZATO DESIGN

By staying true to his promise to achieve something rare and unique with each project, Vincenzo Avanzato continues to redefine luxury interior design in South Florida and beyond.

Long before his name became synony mous with chic, innovative, avant-garde interior design, Vincenzo Avanzato was a commercial artist who, among other things, designed the press kit for the legendary Stevie Wonder double-album, "Songs in the Key of Life." Much to the delight of discerning clientele throughout South Florida—not to mention luxury enclaves in New York, Latin America and Europe-the founder of Avanzato Design ultimately would change his tune. In the process, Avanzato also has changed the face of high-end residential work and select commercial spaces with a design language all his own. "My work is influenced by the client, their aesthetic, the environment and the architecture," says Avanzato, who launched his namesake firm in 1999 with a small projection Williams Island. "Therefore, it's always evolving. Our philosophy always has been to expand people's consciousness to what is possible." In Avanzato's creative hands, those possibilities often seem endless. The firm, which now employs six



"Thave developed my own design language, and I apply the vocabulary selectively to suit each project and client."

D PHOTOGRAPH BY TROY CAMPBELL INSET BY ROBIN HILL



talented professionals, specializes in creating custom spaces in the truest sense of the word—an engaging, collaborative process that seeks to understand and infuse the clients' personality into the finished spaces. "My creative process begins with inspiration that can surprisingly come in any shape or form". Avanzato says: "It could be a color, a fabric, something I see in a megazine, or even the space plan."

## HISTORY IN THE MAKING

Part of what distinguishes Avanzato's detailed sensibility is his appreciation for and continued interest in different cultures and styles, as well as for diverse works of art, inspirations that weave their way into his own interior creations. Indeed, it was a drawing of a Corinthian capital by a student at an interior design school

exhibition in Milan that "sent chills down my back" and led him into the industry. "I knew then that I wanted to become an interior designer," he says. "Along the way, history always has been my greatest influence. If you can dissect what has been created by master craftsmen and decorators, and peel back the layers, their work can lead you to so many possibilities." As much as its owner enjoys marrying past and present in transitional spaces, Avanzato Design is fluent in any number of styles-and can assist in any number of services, from lighting and audio/visual selections to complete project management. "The greatest success in my career comes from clients so satisfied that we're able to work repeatedly with them on various projects."

□ avanzatodesign.com



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O1. Clean design, bold-cobred furniture and strong palette in the painting combine for a soothing drining room environment. 02.5 llk wallpaper, custom furniture and ceruse-furned oak flooring create a casual yet ekegant guest bedroom. 08.7 he calming palettes, subtle furniture and delicate detail in this living room is balanced by surges of bold color. 04. Renoir's "Tête de Femme" is set against custom-sterciled walls inside this ekegant bedroom.

01. Robin Hill 02. Robin Hill 03. Vincenzo Avanzato 04. Troy Campbell





